

Edited Book Name

Research Perspectives in Commerce and Management: Emerging Issues and Future Directions

SUB-THEMES

1. Emerging Trends in Commerce and Business Management
2. Digital Transformation and Technology in Business
3. Artificial Intelligence and Data-Driven Decision Making
4. Financial Management, FinTech and Digital Finance
5. Marketing Innovations and Consumer Behaviour
6. Human Resource Management and Future of Work
7. Strategic Management and Competitive Advantage
8. Entrepreneurship, Start-ups and Innovation
9. Sustainable Business, ESG and Corporate Responsibility
10. Supply Chain Management and Business Resilience
11. International Business and Global Market Dynamics
12. Corporate Governance, Ethics and Business Law
13. Accounting, Auditing and Contemporary Financial Reporting
14. Banking, Insurance and Risk Management
15. E-Commerce and Digital Business Models
16. Organizational Behaviour and Leadership
17. Business Analytics, Big Data and Predictive Analytics
18. Green Management and Circular Economy
19. Social Entrepreneurship and Inclusive Business
20. Contemporary Issues and Future Directions in Commerce and Management